



# Quality and World 4.0

Conference focused on modern quality and improvement tools

## International Conference

3<sup>rd</sup> December 2018 Hotel Clarion Congress Hotel Prague \*\*\*\*  
Freyova 33, 190 00 Prague 9 – Vysočany

▪ Plenary Session ▪ The Czech Society for Quality Gala Evening ▪ CSQ Award Ceremony

The Czech Society for Quality organizes a traditional conference focused on quality and related topics. The first day of the conference (3<sup>rd</sup> December) is intended not only for audience from the Czech Republic but also for foreign guests. Welcome in marvellous winter Prague and enjoy your stay!



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## International Conference

PROGRAM 3. 12. 2018

### Quality and Industry 4.0 Plenary Session (1 p.m. – 5 p.m.)

It goes without saying that Industry 4.0 resonates with Quality Management and related quality assurance measures. What are the current trends and how can we respond to them? What are the newly emerging opportunities in the quality management? Is Industry 4.0 truly a breakthrough or just the result of natural technological development? These will be the topics discussed by top experts from the Czech Republic and abroad (simultaneous interpreting provided).

*The plenary session will be hosted by Petr Koten  
Managing Director of the Czech Society for Quality*

*The plenary session will be simultaneously translated (Czech and English language).*

#### Welcome, Opening of the Conference

*Elena Štibůrková, Chairwoman, Czech Society for Quality*

#### Keynote address

##### Quality 4.0 – Quality for Digitalization or Digitalization for Quality?

*Thomas Prefi, Managing Director of P3 Group*

##### Current Quality Challenges

*Eric Janssens, Director General, The European Organization for Quality*

##### Industry 4.0 Against the Backdrop of European Standardisation

*Petr Kubeš, National Secretary, CENELEC a IEC, Czech Standardization Agency*

##### Quality 4.0 – Augmented Reality and Big Data in the Quality Sector

*Guy-Bar Josef, Head of Quality, Rafael Advanced Defense Systems LT, Israel*

##### Passion for Excellence

*Thomas-Joachim Fritsch, Director for Continuous Improvement, Robert Bosch GmbH*

##### Industry 4.0 Business Challenges Through the Lens of SMEs

*Filip Dřímalka, Chairman of the Committee for Digitalization, Association of Small and Medium-Sized Enterprises and Tradesmen of the Czech Republic (AMSP ČR)*

##### 3D Printing, GE Story

*Milan Šlapák, President, General Electrics CR & SK*

## The Czech Society for Quality Gala Evening (7 p.m. – 10 p.m.)

It is part of the Czech Society for Quality's mission to award individuals and business entities for outstanding results in quality management and corporate social responsibility. In this regard, CSQ announces and organizes several competitions, such as Manager of the Year, Quality Ambassador of the Czech Republic or CSR Guru. During the Gala Evening, winners of all competitions will receive a prize. TIKARI FLUTES Praha will provide music. The award ceremony will be followed by an informal banquet.

*The ceremony will be in Czech with English subtitles.*

### CSQ Award Ceremony (7 p.m. – 8 p.m.)

- Czech Made
- The František Egermayer Award
- 2018 Quality Manager
- Quality Ambassador
- Back to Life Award
- CSR Guru
- The Anežka Žaludová Award.

### Informal part of the evening (8 p.m. – 10 p.m.)

### Registration fees:

Plenary Session	130 EUR
CSQ Gala Evening + Award Ceremony	65 EUR

### Accommodation:

There is a possibility to reserve accommodation in Clarion Congress Hotel Prague\*\*\*\* by email [room.cchp@clarion-hotels.com](mailto:room.cchp@clarion-hotels.com) – please use password “**qc2018**” or by phone **+420 211 131 118**

### Accommodation rates:

Standard room SGL/DBL	2 290 CZK	Credit card for reservation needed.
Executive room SGL/DBL	3 120 CZK	

Please register on page: [qc2018.csq.cz](http://qc2018.csq.cz) till 15<sup>th</sup> November.